

No set up costs

Small & big Events

Promotion

Ticket Sales

Ticket Management

The advantages

- Simplified administration
- Access control
- Unique barcode for the security of the tickets
- Sales via multiple channels
- Easy integration within your own website
- Barcode scanner support
- Guarantee that tickets are actually paid
- Complete control over the ticket sales

MyUpcoming is a user friendly web application that includes all the tools an event organizer needs to sell tickets and promote events

Simplicity, stability and **professionalism** are the keys to our success.

The complete administration of ticket sales, the delivery of the tickets, the access control at the entrance, the reports before and after the event and extra promotion can all be managed via myUpcoming.com

Event Creation

- Create an account on <http://www.myUpcoming.com>
- Create your event including all the ticket prices and ticket types:
 - Online tickets
 - Offline tickets (presales and pay desk sales)
 - Personalized tickets (Invitations,...)

After the creation of your event you can make changes: raise or reduce the maximum amount of tickets,... before you start the sales of your event.

Ticket Sales

The organizer decides when the sales of the tickets starts and stops with a single mouse click.

The **ticket sales** can continue **even during the event**.

Media Partners

Via our media partners your event can be promoted. Your tickets will be sold via their websites with a high number of visitors.

Sales Channels

You can run your tickets sales via different channels:

- Online sales via your own website
- Online sales via the websites of our media partners
- Place the ticket link in e-mails, on forums, on Facebook, on Myspace,...
- Traditional points of sale
- Sales at the pay desk
- Sending invitations to VIP, press, sponsors,...

In case of online sales, the ticket buyers stay on the website of the organizer.

During sales

You have complete control over your event at any time, and an overview of:

- The amount of tickets sold and the amount of available tickets
- Your Financial status
- A list of attendees and guests



Payment methods

Ticket buyers can pay with the following payment methods:

- Creditcard: Visa & Mastercard
- Paypal
- Bancontact
- Homebanking
- Transfer
- iDEAL



Payments

The customers pay on a third parties account of Oxynade.

The amounts received are paid to the organizers every 4th Thursday of the month.

Access Control

Professional access control by means of a unique barcode

- All ticket types have a barcode
- All ticket types can be scanned
- Double use of a ticket is not possible



- Conditional entrance is possible: e.g. only VIP's can only access via the VIP entrance
- Realtime overview of the amount of visitors that are present
- Support of multiple entrances

If the organizer does not want to use a barcode scanner, a guest list can also be created.

Changes to the event

Communicate all the changes like hours, data and location to the ticket buyers with a simple mouse click.

What's the cost?

There are no set up costs for the organizer for the use of myUpcoming.com

A low all-in reservation cost is charged per online ticket, paid by the ticket buyer.

The costs include both the costs for the execution of the payment and the costs for the use of the application.

You can find an overview of the costs on myUpcoming.com.

Reporting

Several reports are available:

- Amount of visitors
- Names of attendees
- Sales for each point of sale
- Current sales information
- Etc.

Cancellation and Refund

The cancellation and refund of online tickets is communicated and handled with a simple mouse click.

Oxynade

Advantages for ticket buyers

- No account required
- Low reservation costs
- People can order from their home office with online sales
- Immediate receipt of the tickets
- Purchase within a familiar environment
- Secure payment methods
- Personalized tickets by name

Usage

- Sales of tickets of events (from 20 to 20.000 tickets):
 - Festivals
 - Concerts
 - Parties
 - Theatres
 - Exhibitions
 - Sport Events
 - Conferences
 - Workshops
 - Trainings
 - ...
- Collection of membership fees
- Organization of events on invitation
- Reporting to official bodies
- Status on the venue occupation for security reasons



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